



# Donation Drive Toolkit

About Sojourner:

**Sojourner:**

**Advocates for victim safety;**

**Supports the transition from victim to survivor; and**

**Educates for the prevention and elimination of domestic violence.**

To that end, we provide services to victims of domestic violence, sexual assault and elder abuse. Our ultimate goal encourages the change from crisis to stability and the transition from victim to survivor. **Sojourner Shelter** is an emergency housing facility for women and children unsafe in their homes. The **Community Legal Advocacy Program** provides intervention services, legal advocacy, safety assessment and planning, personal support, therapy, referral information and court accompaniment for victims in our service area. In order to build safer communities, Sojourner's **Community Outreach and Education Program** conducts outreach activities to heighten public awareness of domestic abuse. We focus on youth violence prevention education in schools to prevent future victims and abusers. All Sojourner services are confidential and free of charge.

## Why host a drive:

When families come into Sojourner Shelter they often are in need of basic necessities like clothing, toiletries, diapers, school supplies and linens. Sojourner strives to provide families who stay with us those basic necessities, as well as items which serve to support the dignity and comfort of our residents. Donation drives allow us to provide these items while putting monetary donations towards direct services and emergency funds for our clients. Donation drives also serve to support Sojourner keeping our overhead low and focusing our attention where it is most needed: on direct advocacy!

Donation drives also are a vehicle to raise awareness about domestic violence and sexual assault happening in our communities. Sojourner is happy to provide a speaker to share our message with your organization.

## How to host a drive:

**Step 1.** Contact Sojourner's in-kind donation coordinator Courtney at 952-351-4066 or [Courtney@sojournerproject.org](mailto:Courtney@sojournerproject.org) to discuss current top needs and decide upon what you will collect.

**Step 2.** Decide what your timeline is. Your drive can go a week, a month or a season. It can even be ongoing.

**Step 3.** Get permission from your company or organization to place a collection receptacle in a spot that is accessible to everyone. We recommend bins or boxes with prominent signage. If you need help with obtaining bins, please let us know so that we can assist.

**Step 4.** Advertise! Place an article in your newsletter, post your drive on Facebook, and send out e-mail blasts. Post signs (Sojourner can provide you with a sample). Don't forget to put signs on your donation receptacle! Tell people what donations you are seeking and who the donations will be helping.

**Step 5.** Decide on a schedule for donation delivery. Please contact us and we will arrange for a donation appointment.

Other ideas: Decorate a portion of the office or school to make the drop-off area exciting. Incorporate into existing events, especially company picnics or school celebrations.

## Other ways to help:

Make a quick and easy donation through Sojourner's Wish List on Amazon.com, and items will be shipped directly to us. Your donation drive could even be online!

Make a financial donation online at <http://www.sojournerproject.org/get-involved>

Like us on Facebook or Instagram and invite your friends to as well.

### Sample social media posts:

Looking for a worthwhile cause to support? Sojourner provide services to victims of domestic violence, sexual assault and elder abuse right here in our community. Visit <http://www.sojournerproject.org/get-involved> to donate.

My family is supporting women and children in crisis through our shopping list: socks, underwear, diapers. Support Sojourner and visit their Amazon Wish List at: <https://tinyurl.com/w95eb34> to help these families stay safe and move forward.

# Sample Drive Ideas

\*Please be sure to contact Sojourner prior to deciding on donation drive items.

Courtney@SojournerProject.org or 952-351-4066.

## Underwear/Sock Drive

- New Underwear (All sizes women's, girl's and boy's sizes 2-16)
- New Socks (Women's, children's and infant's)
- New Bras (particularly large sizes)

## Toiletries

- Shampoo
- Conditioner
- Body Wash
- Face Wash
- Deodorant
- Lotion
- Nail Clippers/Emery Boards
- Hair Brushes
- Toothpaste and Toothbrushes
- Tampons/Pads

## Baby Items

- Diapers Sizes 4-6
- Wipes
- Baby Shampoo/Wash
- Diaper Rash Cream
- Formula
- Kid's Toothpaste/Toothbrushes
- Teething Rings
- Pacifiers
- Baby Bottles
- Sippy Cups

## Linens

- Towels
- Wash Cloths
- Hand Towels
- Twin and Queen Sized Sheets(new)
- Pillows and Pillow Cases(new)
- Dish Cloths

## Paper Products

- Paper Bowls, Plates (large and small) and Cups
- Paper Towels
- Toilet Paper
- Plastic Cutlery
- Napkins
- Ziploc Bags (Gallon and Quart)

## Cleaning Supplies

- Lysol Disinfectant Spray and Wipes
- All-purpose Cleaning Spray
- Foaming Tile Cleaner
- Liquid Floor Cleaners
- Magic Erasers
- Bleach
- Dish Soap
- Toilet Bowl Cleaner

## Clothing Drive

- Pajamas
- Leggings
- Slippers
- Flip Flops
- Hoodies
- Sweatpants
- Swimsuits

Sample Drive Flyer (Contact Sojourner if interested in specific flyer for your drive)



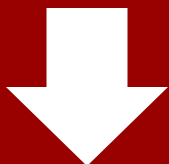
# Donation Drive!

Diapers (sizes 4, 5, 6, 2T-4T)  
Baby Wipes  
Baby Shampoo/Soap  
Girl's Underwear (sizes 2-10)



Thank you for your support!

Drop off here



## About Sojourner:

Sojourner's primary purpose is to increase the safety of victims of domestic violence and abuse and the communities in which they live. Services are also provided to victims of sexual assault and elder abuse. All services are **free** and **confidential**.

**Sojourner Shelter** is an emergency housing facility for women and children unsafe in their homes.

The **Community Legal Advocacy Program** provides intervention services, legal advocacy, safety assessment and planning, personal support, therapy, referral information and court accompaniment for victims in our service area.

The **Community Outreach, Education, and Training Department** develops and presents information to raise awareness, promote prevention and improve law enforcement response to domestic, dating and sexual violence.

Learn more at [www.SojournerProject.org](http://www.SojournerProject.org)

24/7 Help Line: 952-933-7422